



resume

Norbert Barna, Product, UX/UI Designer

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☒ Available

I am a product design executive with over 10 years of experience, focused on product development through ideation, prototyping, use-cases, problem solving, and UI and UX design. I have a strong core of creative and technical skills for both physical and digital product development.

Experiences I have

Aug 2017 - Present

Product Designer

Entrepreneur

- Conducting and organizing product design training for stakeholders, and developers as well
- As a UX expert, I had to revisit and optimize several product design processes for one of the most visited webshops in Hungary.
- I've created a competitor analysis.
- I was an active participant in several R&D projects for the two biggest banks in Hungary as a UX-UI/Product Expert
- Led company-wide product innovation
- Analyse complex software systems and collaborate with others to improve the overall design, testability, and quality.
- I have written lots of lines of front-end code as well

Nov 2017 - Present

Senior Product Designer

 **BALASYS** IT Security Company in Budapest, Hungary

Since then as a contractor I have to :

- Convert strategic goals into operational tasks, and actual design/code
- Work with graphic designers to create and maintain the consistent, branded look and feel across all products
- Define navigational flow and user experience on the site, apps.
- I had to apply product design skills across user research, UX strategy, wireframing, prototyping, product strategy, and visual design, within a complex domain.
- Conduct and organize user interviews, user tests
- Design and develop a brand new user interface for one of the IT Security market leader's security gateway product.
- Design and develop marketing purpose landing pages
- Take ownership of UX/UI design on assigned products
- Develop a brand new website for the company based on its style guide.
- Being a part of designing and developing the company's API Security tool.

Aug 2015 - July 2017

UX/UI Designer → Lead UX/UI Designer

 **BALABIT** IT Security company in Budapest, Hungary

Lead UX/UI Designer

- Produced UI and visual solutions, created UX flows, built wireframes, and wrote specifications for developers.
- Developed functional prototypes for UX designs to enable concept testing and rapid iteration through paper sketches, animations, and interactive mock-ups.
- Had to be a bridge between stakeholders and our developers.
-Translate business needs to actual code.
- Had to create, and maintain the workflow between Balabit and its outsource partners

UI Designer

Aug 2015 – Feb 2017


Employment Duration1 yr 7 mos

When i was a UX-UI Designer, i had to:

- Create new designs, including user flows, wireframes, mockups, and prototypes.
- Communicate design intent to both internal and external teams. Clearly rationalize and justify design work and advocate for users' needs.
- Collaborate with: development, Product Managers, Engineers, Researchers, PO.
- Participate in user experience research and usability studies.
- Create redesign for one of the balabit's flagship product
- Create a new visual language for the new balabit products, including the rules for further applying a consistent look and feel in the future

Sep 2013 - Nov 2015

UX/UI Designer

■ ■ ■  **Deutsche Telekom** Telecommunication company in Bonn, Germany / Budapest, Hungary

I was responsible for creating a beautiful, and user-friendly design for all tools and, a layout which has been used by DT, and I have written front-end code as well.

As a UX Designer, I'm working with the developer team to create an even better product. My main responsibilities are User Testing, UX Strategy, and Design.

Aug 2011 - Nov 2014

Web Developer / Designer

 **weband** Web developer-designer company in Budapest, Hungary

I was responsibe to make the most advanced design plans.

I am able to make the most extreme ideas come true and have the ability to code them beautifully. I make “pixel” perfect designs and sitebuilds for weband My favorite part of the process is to create brand new User Experience Designs for clients.

Skills

Adobe Creative Suite

Photoshop, Illustrator, Adobe XD,

Prototyping

Sketch, Figma, InVision, Marvel, Principle, Balsamiq

Additional

HTML, CSS, Webflow, Scrum

Languages

Conversational English and Native Hungarian